



# The Telco Times

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## This 'n That

- As a congratulatory gift to all graduating seniors, we have given each of them a pre-paid calling card to help stay in touch. We have three graduates from within our company family—Abbey Dorsett, and Ranae & Rachel Klinkefus, so we'd like to offer additional congratulations to them and their parents.

- We are happy to have Cody Robison as our summer intern after completing his first year of DMACC's telecommunications program. He is a '03 Panorama graduate.

## Voice Mail & Caller Name make life simpler

Caller ID and Voice Mail can work together or separately to make your daily life just a little bit easier to handle.

Knowing who is on the other end of the line before you answer the phone is more important than it used to be.

There is not one major reason for this, but many cumulative ones. Among them is having the ability to control who can call you and when. Essentially, it is a bit of a safety issue.

Another matter pertains to time, and your ability to manage that resource in a manner that suits you—not the person on the other end of the telephone. Some customers enjoy having the ability to avoid calls from certain people—especially when they are in the middle of a project or leaving for an appointment.

Caller ID, with caller name now showing, gives you the ability to choose to accept a call or to let it go into your Voice Mail box. Whether you answer the call or not, a log is kept, so you will always know who called and when—even if they didn't leave a message. If you would like to try it out, give us a call, and we will set it up for you.

Voice Mail is the feature that, after it is discovered, is difficult for customers to do without. They love its ease of use and options like eForward.

We are confident that if you start using Voice Mail, you will never go back to an answering machine because the experience of getting your messages should be as easy as Voice Mail makes it.



Voice mail is very easy to use, takes up no counter space, requires no unsightly wire mess, and allows you to listen to your messages or even change your greeting from any touchtone phone in the world.

Also, with Voice Mail from Panora Telco, you can get eForward which immediately copies your Voice Mail message, turns it into an audio file and emails it to an address of your choice. The original message is still in your Voice Mail box for a spouse or children, but you can handle the message immediately if you spend a lot of time at your computer.

So far, this Spring has been light on strong storms and the lightning that often accompanies them. That is good news for many reasons, but especially for answering machines. Lightning to an answering machine is like Kryptonite to Superman.

Try Voice Mail today for only \$5.95 per month and Caller ID with Name for only \$3 per month, or call us to learn how you can package these 2 features together, or with some you already have to save you money.



## The Power of ONE

With Panora Telco you have the Power of One working for you.

We are One Company providing services for all your voice communication needs, including unlimited local voice calls with FREE incoming calls, and offering a choice of long distance options - including our "Talk" plans.

We are One Company for all your Internet needs, like Powerhouse high-speed Internet - powered by DSL, as well as reliable and easy to use Dial-up Internet service

We are One Company for all your video entertainment needs. You can choose Digital or Basic Cable, add up to 4 Movieplex movie channels and have access to Pay-Per-View from any digital package

You only get One Bill from people you know and trust to provide you with great local customer service. You get local technical

service - often the same day from our well trained, hard working staff. You'll receive One easy-to-read statement for your voice, Internet and cable services.



We are One Company for all your wireless communications needs including cellular service from Verizon Wireless. We complete the package with local personal service and a complete line of accessories.

One company...one clear choice! Panora Telco.

*"The best part is our knowledgeable local staff that can give you specific answers to your questions."*

*Our Verizon Wireless Cellular Seminar is the evening of June 22nd at the Panora Community Center. Call Jaime for more info or to sign-up to attend.*

## Cellular Corner—Phones, Service & Education

Let's face it, all the fun gadgets on cellular phones these days can make your life easier...or miserable...depending on your age, gender or profession.

We understand. You either can't wait to get your hands on one of these new little wonders OR you really don't understand what all the fuss is about. All you care about is if you can make and receive calls on your phone.

As an agent for Verizon Wireless, we have camera phones, push to talk phones, PDA phones, Slider phones, flip phones and traditional phones. Basically, we have or can get nearly any phone you want, so regardless of how you feel, we can help.

On top of that, Verizon Wireless has the best nationwide wireless network in the country, so no matter if you are traveling around home or across the fruited plain—you can stay

connected with service from Verizon.

The best part however, is our very knowledgeable local staff that can give you specific answers to your questions about calling plans, phones, accessories—or anything else that comes up related to your cellular service.

We will be holding a cellular seminar on the evening of Tuesday, June 22nd at the Panora Community Center. Everyone is welcome to attend and bring questions about their wireless service. A Verizon Wireless rep will be on hand, along with our knowledgeable local staff. All the meeting details will be available soon, so watch channel 12 and the paper for specifics.

Call or stop in today to learn more about our specialty phones, the new calling plans or to sign up for the seminar. We are here to help you stay in touch.



## The Randol Report

How will you communicate in the next seven to ten years? Technology is changing at such a rapid pace that it's hard to even imagine what will be developing then.

Often, this rapid development brings growing pains. From a customer's perspective for instance, for all the great things now available on the Internet, there are still plenty of negative aspects of the Internet that parents need to be aware of and educated about in order to protect their children.

From the business side of the telecommunications industry, there is still a lot that needs to be worked out in order to protect you—our customers.

Some thought that the passage of the Telecommunications Act of 1996—that attempted to change the regulatory environment—would pave the way for unfettered competition. Competition has come in many ways, but there have been hurdles on the path.

If you've been reading the newspaper lately you've probably caught an article or two talking about regulatory changes in the telephone industry.

There are talks of changing the way long distance carriers pay for access to the local

phone companies' networks. There are talks about how wireless companies pay for access to the local phone companies' networks.

We are concerned that some of the changes being advocated would mean one thing—increased consumer monthly bills and we are fighting the factors that would cause that to happen.

Panora Telco is one of around 150 local telephone companies in the state of Iowa. These companies are community based—they have historically promoted their local communities, their local schools, libraries, and participated heavily in local economic development.

We think it's important for these companies to continue to have a local presence, so that we can keep doing what we've done—provide state of the art communications services at reasonable prices. Will it just be plain old telephone service? Not by a long shot.

There will be continued advances in high-speed Internet, wireless offerings, video enhancement and many other services. For those of you who want to keep things simple—we'll be there for you, too! We want to be your communications provider of choice!



**Andrew Randol**  
General Manager

*"We are concerned that some of the changes would mean one thing—increased monthly bills."*

## Digital Cable Spotlight—Summer School Education

With school getting out, it won't be long before you hear one of the following: "I'm bored" or "There is nothing to do." It is a rite as old as summertime.

Granted, you don't want them watching TV all summer, but if they are going to watch something anyway, it might as well be entertaining AND educational.

The Discovery network has 6 channels for kids (and adults) to learn from and be inspired by. Discovery Kids has great programming for kids ages 3 - 14 and is home of the popular Trading Spaces Kids. Discovery Wings is for your aspiring aviator or those just intrigued by flight. The Science Channel by

Discovery is one great exploration into all areas of science. Maybe your child's future is in Crime Scene Investigation.

When it is time for a recess from learning, you can turn to Nick Games & Sports or Nick Toons to stir some fun into learning.

Noggin is like Preschool on TV for your young learners. For older tech savvy kids, try Tech TV for information, trends and programming about the digital information age.

On Digital Cable, there is something for everyone in the family, especially the kids.



## Scholarship Winners

Taylor Long



Taylor received a \$500 scholarship from Panora Cablevision and will attend Central College in Pella this fall. Taylor plans to study music production in order to be a studio producer.

Mollie Grolmus



Mollie received a \$1,000 scholarship from netINS and Panora Telco for an essay she wrote about how the Internet will affect politics in the 21st century. She plans to attend the University of Iowa and study Dentistry.

Ann Barnes



Ann received a \$500 scholarship from Panora Telco and will attend Ellsworth Community College in Iowa Falls. Ann plans to study criminal justice to be a homicide detective.

Find us on the web at [panorateelco.com](http://panorateelco.com)



The Service & Technology You Deserve!

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## New listings for Panora Telco

Anderson, Wayne Antrim, B J	<b>-A-</b> 755-2979 755-2517	Meier, Glen & Tara Multi-Craft Roofing	<b>-M-</b> 755-2219 755-2962
Coffman, Mickey Cole, K C	<b>-C-</b> 755-2467 755-2746	Neal, Deborah Nelson Robert A	<b>-N-</b> 755-2170 755-2060
Dentbusters of Iowa, Inc. Don's Bait & Tackle	<b>-D-</b> 755-2769 755-2494	Parker, Dennis & Joanne Peyton, Beulah M Pote, Scott & Debbie Teenline	<b>-P-</b> 755-4448 755-2767 755-2179
Elliott, Joslyn	<b>-E-</b> 755-2542	Precision Poured Walls, Inc Pyramid Roofing Inc.	755-2549 755-3040
Hahn Roofing Hambleton, Wyatt Hinrichs, Steve & Jacki	<b>-H-</b> 755-2882 755-2739 755-2933	Rensburg, Ed & Marty	<b>-R-</b> 755-2243
Kejai, Caroline	<b>-K-</b> 755-2060	Sanderson, Chad R Santee, Lloyd Snyder, Terry Staiert, Linda & Doug Sutherland, Matthew T	<b>-S-</b> 755-4553 755-3897 755-2724 755-2877 755-2865
Lake Limo	<b>-L-</b> 755-3577	The Mane Spirit	<b>-T-</b> 755-2196